



**Sher-e-Kashmir
University of Agricultural Sciences
& Technology of Kashmir**

Main Campus, Shalimar, Srinagar-190025



Advertisement of various postions for

**SKUAST-K INNOVATION,
INCUBATION & ENTREPRENEURSHIP
CENTRE (SKIIE)**

Advertisement Notice No. 03 of 2024

Dated: 21. 06 . 2024

Shalim
21/06/24

0194-2461271 | registrar@skuastkashmir.ac.in

In pursuit of its goal of becoming an innovation led farm University and promoting a culture of start-ups to push Agri-economy in the UT of Jammu and Kashmir, SKUAST-K is establishing an “Innovation, Incubation & Entrepreneurship centre (SKIIE)”. The center is required to provide a platform for innovators to convert their ideas into commercially viable products. It shall also provide services related to patenting and commercialization.

Application are therefore invited from desirous eligible candidates from domiciles of UT of J&K only for the following positions at SKIIE centre. The roles require dynamic person(s) who can be engaged in every aspect of entrepreneurship and start-up eco-system, to handle diverse products, to interact with industry experts & to manage the incubation centre.

Details of the posts are given below:

| S. No | Name of the post | Pay Level | UR |
|-------|-------------------------|----------------------------|----|
| 1 | Chief Executive Officer | RL-10 (56,100-1,77,500) | 01 |
| 2 | Incubation Manager | L-9 (52,700-1,66,700) | 01 |

Eligibility criteria for the posts is given as under:

| S. No | Name of the Post | Minimum Essential Qualification/Experience/Desirable |
|-------|-------------------------|--|
| | Chief Executive Officer | <p>Minimum Essential Qualification:</p> <ul style="list-style-type: none"> • Masters in Agricultural Business Management/ Entrepreneurship/ Business Management/ International Marketing from any accredited and nationally reputed institute/university with minimum 55% marks or equivalent grade. • 6 years of overall work experience, out of which 2 years of experience in the start-up/Innovation/Entrepreneurship domain, either as Startup Mentor/BDA/start-up founder of a start-up and Innovation ecosystem or in a lead position in a reputed Innovation & Start-up promoting organization/industry for commercialization of technologies. • Should possess Proof/evidence of mentoring the early-stage startups / innovators in any recognized organization or incubation centre. • High impact publications/ articles/ books etc. <p>Desirable:</p> <ul style="list-style-type: none"> • Experience of 2 years as Business Development analyst/Business Manager in any reputed government Institute/Organisation. • Certified Design Thinking Professional from any recognized training Institute/ Organization. • Should have a good hand in preparation of DPR's / Policies or Business Models (BMC). • Should have a strong understanding of start-up companies, technology and incubation, early-stage investments, raising funds. |

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| Incubation Manager | <p>Essential Qualification:</p> <ul style="list-style-type: none"> • MBA in Marketing / ABM / HBM / Industrial Management / or equivalent from any accredited and nationally reputed institute/ university with minimum 55% marks or equivalent grade. • 4 years of relevant business managerial or Business Analyst work experience with success outcomes or • 4-year experience in working with entrepreneurs, start-ups, learning/ tinkering labs, incubator or incubation consultancy. <p>Desirable:</p> <ul style="list-style-type: none"> • Demonstrated ability to cultivate, build and maintain strong working relationships with start-ups, entrepreneurs, mentors, universities, research institutions, industry experts, associations, chamber of commerce & industries, state & central government, and angel investors. • He/she should be well-versed in designing & managing Incubation and Acceleration programs in the Centre with providing high-quality coaching and advisory support to aspirants. |
|--------------------|---|

The Mode of Selection/Recruitment criteria for recruitment to the above post(s) is given in the Annexure to this Advertisement Notice.

Age of the Candidate(s) as on 01.01.2024:

| | | |
|-------------------------------|---|----------------|
| General category | : | 18 to 40 years |
| Reserved category | : | 43 years |
| Persons with Disability(PWDs) | : | 42 years |
| In-Service candidates | : | 40 years |
| Ex-Servicemen | : | 18 to 48 years |

Application Fee:



- i) Rs. 1000/- (Rupees One thousand only)
- ii) Fee can be paid only online through Net Banking, Credit or Debit Cards.
- iii) Applications received without the prescribed fee shall not be considered and summarily rejected. No representation against such rejection will be entertained. Fee once paid shall not be refunded under any circumstances not will it be adjusted against any other examination or selection.

Important Date(s):

| | | |
|--|---|---|
| ▪ Date of Commencement of Online Application Forms | : | 28 th of June, 2024 (10:00 AM) |
| ▪ Last date of submission of Online Application Forms. | : | 21 st of July, 2024 (11:59 PM) |

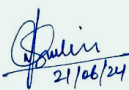
Note:


- i) Apart from filling-up the Online Application Form, the **In-service candidates**, applying for the post of Chief Executive Officer & Incubation Manager are also required to submit/send their Application Form(s) through proper channel, to Registrar, SKUAST-K, Shalimar, Srinagar, UT of J&K-190025 by or before 2nd of August, 2024.
- ii) Applications received after expiry of last date of submission will not be accepted.

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GENERAL CONDITIONS:

- The last date for receipt of Application Forms, as stipulated above, shall be the cutoff date for determining the eligibility for the post. Any qualification/experience acquired thereafter shall not be considered.
- The application will be accepted in the prescribed format in online mode through University website www.skuastkashmir.ac.in. No other means/mode of application will be accepted.
- The applicants shall carefully fill the details in the online application form and the information /details so submitted shall be treated as final for the purpose of determining eligibility of the candidate and no claim, whatsoever, on this account, shall be entertained subsequently.
- The reservation shall be applicable in accordance with the guidelines of University Grants Commission/Ministry of Human Resource Department(as amended from time to time) & Jammu and Kashmir Reservation Rules 2005 read with S.O 127 of 2020 dated 20th of April 2020 & S.O 305 of 2024 dated 21st May, 2024 whichever is applicable.
- A candidate seeking his/her consideration under any reserved category must be in possession of valid category certificate as on the cutoff date of the submission of online application forms. Category certificates issued after the cutoff date shall in no case be entertained.
- Only relevant qualification(s) including category status etc. should be recorded in the Application Form, which shall be in possession of the candidate on or before the last date for receipt of Application Form.
- Certificates in support of qualification must have been obtained from duly recognized University/ Institutions or organizations/departments, as the case may be;
- Canvassing by any candidate in any form will render him/her disqualified for the post.
- The original certificates and testimonials in possession of the candidate on or before the last date of receipt of Application Form(s) together with print out copy of application form submitted online shall be required to be produced by the applicants at the time of verification of documents, as and when notified by the University.
- The candidates may note that their candidature shall remain provisional till the genuineness of their qualification/category certificate(s) is/are verified by the University.
- The number of post(s) indicated here-in-above is/are tentative and subject to increase or decrease at the sole discretion of the University at the time of appointment.
- The University reserves the right to withdraw or defer filling up of any or all post(s) advertised here-in-above at any stage without assigning any reason(s) thereof.
- The intending eligible candidates, who wish to apply for more than one post, must submit separate Application Forms along with the prescribed fees for each post.
- Candidature of any candidate, found indulging in an irregularity/Misconduct/Malpractice at any stage of the selection process, shall be cancelled forthwith and such candidate shall be debarred from the future examinations and any other action as deemed appropriate under rules shall also be taken.
- The candidates shall necessarily indicate their personal mobile No. and active e-mail address in the relevant column of the Application Form for any communication/ clarification, from the University, failing which the University shall not be held responsible for any lapse.


21/06/24


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- Schedule of Examination/document verification/interview as the case may be shall be placed on University website www.skuastkashmir.ac.in in due course of time for general information.
- No TA/DA will be paid to the candidates for participation in the test or interview(selection process).
- In case of any dispute, any suite or legal proceedings against University, the jurisdiction for such proceeding shall be restricted to the Courts at Srinagar, UT of J&K only.
- Candidates, in their own interest, are advised to keep visiting University Website for updates in this regard.

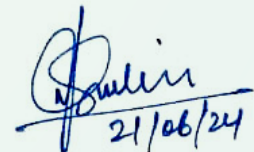
Sd/-
(Prof. T.H. Masoodi)
Registrar

No: Au/Adm/(GAD)/Advt-SKIIIE/2024/764-834

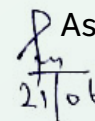
Dated: 21. 06.2024

Copy for information and necessary action to the:

- Principal Secretary to Govt., Agriculture Production Deptt., GoJK, Civil Secretariat, Srinagar
- All Deputy/Assistant Director Generals of ICAR, New Delhi
- All Officers of the University
- Registrars of all Agricultural Universities and ICAR Institutes with the request to give wide publicity to the Notice
- Directors, Agriculture, Kashmir/Jammu
- Directors Horticulture, Kashmir/Jammu.
- Directors Animal Husbandry, Kashmir/Jammu
- Directors Sheep Husbandry, Kashmir/Jammu
- Chief Wild Life Warden, J&K, Srinagar
- Managing Director, HPMC, J&K, Sgr/Managing Director, Agro-Industries, J&K, Sgr.
- Directors HP&M, J&K Srinagar/Director Sericulture, Kashmir/Jammu
- Directors Command Area, Kashmir/Jammu
- Executive Secretary, IAUA, New Delhi
- All Heads of the Divisions/Faculties/Directorates/Colleges/Stations/ Units/KVKs and other constituent Units of SKUAST-K
- Professor Incharge, ARIS for necessary action and placing the Advertisement Notice on University website
- University Advertisement Notice file (w.3.s.c.)
- Notice Board


21/06/24

(Mohd. Waseem Malik)


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Assistant Registrar (GAD)

Mode of Selection/Recruitment criteria for Chief Executive Officer & Incubation Manager:

| Parameters | Maximum Marks | | |
|--|---|------------------|----------|
| Chief Executive Officer: | | | |
| A. Written Test | <ul style="list-style-type: none"> To evaluate/assess domain knowledge | 40 Marks | |
| B. Academic/ EPI Score* | Master's Degree: (on pro-rata basis with reference to OPGA / %age of Marks) | 10 | 40 Marks |
| *EPI Stands for (Entrepreneurship Performance Score) | Startups Mentored & Established: (1.5 marks/Startup established in Agriculture & allied sector) | 15 | |
| | Funds/grant secured/generated for Startups >25 Lakhs = 2.5 Marks/Grant <25 Lakhs = 1 Mark/ Grant | 10 | |
| | Experiences in Incubation & management of Start-up eco-system in Agriculture and allied fields from any recognised University/Incubator (1.25 Mark/year) | 05 | |
| C. Personality Assesment test (Interview) | <ul style="list-style-type: none"> To determine whether the candidate possesses the capability to lead, solve problems, has necessary interpersonal skills & traits. | 20 Marks | |
| Total | | 100 Marks | |
| Incubation Manager: | | | |
| A. Written Test | <ul style="list-style-type: none"> To evaluate/assess domain knowledge | 40 Marks | |
| B. Academic/ EPI Score* | Master's Degree: (on pro-rata basis with reference to OPGA/ %age of Marks) | 10 | 40 Marks |
| *EPI Stands for (Entrepreneurship Performance Score) | Startups Mentored & Established: (1.5 marks/Startup established in Agriculture & allied sector) | 15 | |
| | Funds/Grants secured for startups: Funds/grant secured/generated for Startup >25 Lakhs = 2.5 Marks/Grant <25 Lakhs = 1 Mark/ Grant | 10 | |
| | Experiences in Incubation & management of Start-up eco-system in Agriculture and allied fields from any recognised University/Incubator (01 Mark/year) | 03 | |
| | EDP's, Workshops and Startup Hackathons conducted 01 Mark/event | 02 | |
| C. Personality Assesment test (Interview) | <ul style="list-style-type: none"> To determine whether the candidate possesses the capability to lead, solve problems, has necessary interpersonal skills & traits. | 20 Marks | |
| Total | | 100 Marks | |

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