



# DIRECTORATE of ADMISSIONS and COMPETITIVE EXAMINATIONS University of Kashmir NAAC Accredited Grade “A+”

## ADMISSION NOTIFICATION No. 27 (A) of 2024 For Management Programmes (MBA and MBA-CME) (South Campus and Affiliated Colleges)

On-line Applications are invited from eligible candidates for admission to the below mentioned Programmes for the academic session 2024. Admission to these programmes shall be governed by the Admission Policy and the relevant Statutes governing admissions:

**i) Programmes:**

- MBA (Masters in Business Administration) (**offered at South Campus and Affiliated Colleges**)
- MBA (Craft Management Entrepreneurship) (**Offered at Craft Development Institute Nowshehra, Sgr.**)

**ii) Eligibility:**

Candidates having passed the qualifying examination i.e. Graduation from any recognized University/Institution with 50% marks for Open Merit and 45% for Reserved Category candidates.

**iii) Mode of Selection:**

The admission shall be made on academic percentage in the qualifying examination.

**iv) Important Dates:**

Issuance of On-line Forms	<b>19-11-2024</b>
Last date for submission of On-line of Application Forms	<b>20-11-2024</b>

**v) Submission of On-Line Application Forms:**

The candidates are advised to follow the following steps for filling their On-Line Application Forms:

**Step-1:** Visit <http://www.kashmiruniversity.net> or [www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in) and click on Link **Admissions**. Read Important Instructions for Registration and Submission of Form carefully before proceeding further.

**Step-2:** Candidate needs to register himself/herself before submitting the Online Application Form. For Registration with the System Click on the **“Register as Student”**. Remember, the Username and Password for future reference.

**Step-3:** After successful Registration, login into the system for submitting On-line Application Form. Enter your **“Registration No.”** and Click **“Next”**.

**Step-4:** Enter the required details and Upload your latest passport size Photograph and click **“Next”**.

**Step-5:** Select the desired Preferences (After last date the Preference of Campus/College selected will not be updated/changed). Click **“Next”**.

**Step-6:** If there is any variation click on **“Previous”** button, make necessary corrections and then Click **“Submit”**. Get a printout of the Form and note the Form No. for future reference.

**Step-7:** Deposit the non-refundable **“Application Fee of Rs. 150/- (including Rs. 50/- as IT Fee) and Processing fee of Rs. 250/- ”** i.e. **Rs. 400/-** for one course and **Rs. 250/-** for subsequent course through Online mode only.

**vi) Submission of downloaded Application Form (Hard copy):**

After submitting the On-Line Application Form, candidate need not submit the downloaded Form (hard copy) but had to retain with themselves for future reference.

**VII) Verification of documents/certificates:**

**The Directorate of Admissions & Competitive Examinations will not check/verify the educational/category certificates. of the candidates at the time of submission of online Application Form and it will be the sole responsibility of the candidate to make sure if he/she is meeting the prescribed criterion. However, the documents/certificates will be verified by the concerned Department/Campus/College at the time of completion of Admission formalities. The selection of the candidate will be rejected if it is found that the applicant does not fulfill the eligibility criteria or has misrepresented/suppressed the information.**

**VIII) Additional information:**

- The candidates must check the status of their Application Forms after three days of its online submission. In case, the status of Application is not updated to **“Fee Received”** or **“Fee Reconciliation is Pending”**, the candidate should contact the **Directorate of IT & SS, University of Kashmir**, alongwith Application Form and all other documents, within two days after the last date of submission of Application Form. Thereafter, no claim, whatsoever, will be entertained by the University.
- **Submission of Application Forms are subject to determination of eligibility for admission to the Programme by reference to the Admission Policy-2024.**
- For any further query/ information, the candidates are welcome to contact University on following numbers:
  - **Directorate of Admissions & Competitive Examinations: Direct Numbers : 0194-2272063**

Sd/-

**(Prof. M Farooq Mir)**  
**Director**

*(Directorate of Admissions &  
Competitive Examinations)*

**No: F(MBA/MBA (CME) Admissions-24)/DACE/KU/24**

**Dated:- 18-11-2024**